

## **John B. Goodman**

### **Partner, Accenture**

John Goodman is a partner at Accenture, the global management and IT services firm. He is a member of the firm's Government operating group, where he focuses on serving the U.S. Department of Defense in a variety of business areas. John's current responsibilities include:

- **Client Partner for the U.S. Army and Joint Activities.** John is responsible for Accenture support to the U.S. Army, the Office of the Secretary of Defense, Joint Chiefs of Staff, Combatant Commands and Defense Agencies to improve operational performance in areas such as logistics, readiness, personnel management, financial management, technology infrastructure and research and development.
- **Chief Strategy Officer for Government Operating Group.** John is responsible for developing global strategy for Accenture's government business – with worldwide revenues of approximately \$1.5 billion.

Prior to joining Accenture, John served for five years in senior positions in the Federal Government. From 1996 to 1998, he was the Deputy Under Secretary of Defense for Industrial Affairs and Installations. In this position, he was responsible for directing DoD's privatization and outsourcing initiatives; developing policies and programs affecting the defense industrial base; responding to industry restructuring, mergers, and acquisitions; and managing the Department's infrastructure budget and policies, including housing, base closure, and reuse. He served as Deputy Assistant Secretary of Defense for Industrial Affairs from 1994 to 1996.

From 1993 to 1994, John served as a Senior Director at National Economic Council (NEC), the White House office responsible for coordination of economic policy. He managed the development of policy on industrial issues, including steel, aluminum, shipbuilding, aeronautics, and electronic packaging.

Before the NEC, John was an Associate Professor at the Harvard Business School (HBS), where he taught, conducted research, and consulted in the areas of business strategy, international business, and international economic policy. He is the author of *Monetary Sovereignty*, as well as numerous articles, chapters, reports, and HBS case studies.

John received his B.A. summa cum laude from Middlebury College in 1979 and his M.A. and Ph.D. degrees from Harvard University in 1983 and 1987.

He resides in Washington, D.C. with his wife, Sherri and their three children – Natalie, Robert, and Matthew.