



June 8 (Afternoon) & 9 (Morning) 2006 Gaylord Opryland Resort and Convention Center

In Conjunction with **U CONNECT CONFERENCE®**
Join GS1 US™, Department of Defense and Suppliers for
**Unique Identification (UID) and Radio Frequency
Identification (RFID) Seminar**

Immediately following the GS1 US U Connect Conference, join government acquisition trainers and fellow suppliers to understand the Department of Defense's (DOD) UID and RFID policies and the best ways for your company to comply with requirements of the Office of Acquisition, Technology & Logistics (AT&L) in the Office of the Secretary of Defense (OSD) initiatives.

Representatives of DOD's UID and RFID Program Offices and the Defense Acquisition University (DAU) will provide in-depth coverage of UID and RFID policies and expected outcomes, implications of those initiatives for defense suppliers, and implementation of best practices. Also, selected UID and RFID vendors will provide an overview and discussion of the various marking and tagging technologies and associated applications, and provide exhibits of UID and RFID products and services currently available on the commercial marketplace to assist Department of Defense suppliers in meeting UID and RFID implementation requirements.

Topics that will be discussed include:

- UID and RFID **Policies issued by USD AT&L**
- **Defense Federal Acquisition Regulations Supplement (DFARS)** rules that apply to UID and RFID
- Defense Contract Management Agency (DCMA) **Wide Area Work Flow (WAWF)** to transmit UID data and the RFID Advance Shipment Notice (ASN)
- Strategies for implementing UID and RFID, and case studies
- Available solutions from vendors for both UID and RFID

Who should attend: Executive management, program office staff, operations and production management, as well as product engineers, designers and contract managers.

This seminar is being held in conjunction with the GS1 US U Connect Conference, the largest standards event in the U.S. You can find out more about U Connect on the other side of this flyer.

For more information on the UID/RFID Seminar and to register visit:
<http://programs.regweb.com/gs1us/uid06>



(8004) 00614141010318






JUNE 6 - 8, 2006 • NASHVILLE, TENNESSEE USA

**Your ROI Starts the Minute You Walk in the Door!
Five Standards Platforms! One Conference! Great Price!
Now THAT'S ROI!**

Bar codes. eCommerce. RFID/EPC technology. Data Synchronization. Business Process Automation. Come hear industry and technology experts describe the benefits of these standards platforms, their implementation lessons, and the potential for an end-to-end solution for supply chain management. Sessions geared specifically for the public sector include:

- **What is Data Synchronization?**

Inaccurate and/or outdated product data results in inefficiency throughout the supply chain. Learn about global data synchronization, its foundation, premise, where it is today, where it is going, and how it will get there.

- **What is the Global Data Synchronization Network (GDSN)?**

Now that you understand the value of accurate data shared between trading partners, driving efficiency throughout the supply chain, you might begin to wonder, "How does it work?" "How can my company participate?" or "What must we do to prepare our data and systems?" In this session you will be introduced to the Global Data Synchronization Network (GDSN) and how it facilitates the sharing of product data among trading partners.

- **Understanding the Global Standards Management Process (GSMP)**

GSMP is a world-class methodology for the collaborative development of supply chain standards. Learn how the GSMP is a user-driven process where business needs are identified and developed into global standards.

- **Transportation EDI - Fundamentals of Implementation**

This session will cover common issues during the implementation of transportation EDI documents from a project management perspective. It will address concepts such as the evaluation of trading partners, how business relationships and processes affect implementation, and avoiding common mistakes in implementation.

SEE OUR WEBSITE FOR DETAILS AND ONLINE REGISTRATION:

www.gs1us.org/uconnect

