



INTELLECTUAL PROPERTY AND TECHNICAL DATA RIGHTS

WHAT IS IT WORTH TO YOU?

Government & Industry

*Play the Business Innovation Initiative (BII)
IP and Technical Data Rights War Game!*

July 14th-25th 2014

mmo**WGLI**

massively. multiplayer. online. wargame. leveraging. the internet.

Play the Game, Change the Game!

It's Easy to Play!

- You communicate your ideas using 140 character message cards
- People play off your ideas or you play off others and you get points
- You can play as little or as much as you like. Come back from time to time when it's convenient. The game is designed to suit your schedule

Sign Up Here!

If you are interested in being part of the BII MMOWGLI game please visit the game website and sign up.

<https://mmowgli.nps.edu/bii/signup>



For updates regarding the game please visit our blog at:

<https://portal.mmowgli.nps.edu/bii-blog>

The effectiveness of our national security systems depend on the intellectual capital forged from America's industrial base.

Large and small industry players each want to compete and profit effectively, now and in the future.

Meanwhile, the **Navy** needs technical data for long-term system interoperability, maintainability, and competition.

How can the government cultivate a welcome atmosphere of competition? Can we work together to create better license options for intellectual property and technical data?

Participation

DASN RDT&E is looking for participants from all DoD agencies, Academia, and Industry. All defense acquisition professionals are encouraged to play. Results will be used to inform improved acquisition approaches.

Game Play

The BII MMOWGLI game will be played **July 14th through July 25th** and will cover many topics. The game will feature a new challenge each day so participants should check in daily.

Follow us on twitter @MMOWGLI