

# Better PBL contracts – An analytical approach

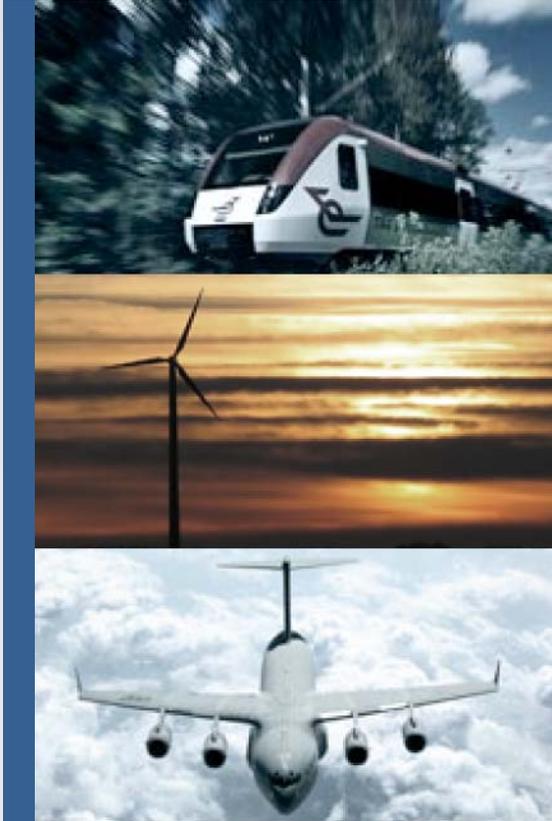
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# Intelligent Solutions for Enhanced Performance



- Combination of expert consultancy and a strong software suite for resource optimization and financial analysis.
- Founded in 1970, an independent, partner owned company. Serving multinational industry leaders worldwide.
- Offices in Sweden and the UK. Global network of representatives. WPI Services is the North American representative.

# Tools for Strategic Analysis and Decision Support in System Logistics



## SIMLOX

### PERFORMANCE

- Operational Availability
- Resource Utilization
- Dynamic Scenario Assessment

## OPUS10

### SPARES SUPPLY

- Optimized Assortment
- Repair Strategy
- Supply Solutions

## CATLOC

### COST & REVENUE

- Life Cycle Cost
- Budget & Forecasting
- Cost Driver Identification

# OPUS Suite Defense Users

Swedish MOD (FMV)

Australian Air Force

Australian Navy

Belgian Army

Brasilian Air Force

Danish MoD (DALO)

Dutch MoD

French Air Force

German Air Force

Italian Air Force

Italian Navy

Korean Defence (ADD)

Malaysian Navy

Norwegian MOD (FLO)

OCCAR

Singapore MOD (DSTA)

Spanish Air Force

UK MOD

**US Air Force**

BAE Systems Bofors

BAE Systems Hägglunds

Saab Aeronautics

Saab Dynamics

Saab Electronic Def. Systems

Saab Security & Def. Solutions

Saab Support & Services

ThyssenKrupp Kockums

Volvo Aero Corp

AgustaWestland

Airbus Military

Australian Submarine Corp.

BAE Systems

**Bell Textron**

**Boeing**

**CAE**

Cassidian

Dassault Aviation

DCN Log

EADS

Eurocopter

Finmeccanica

Hanwha

**HeliOne**

LIG Nex1

**Lockheed Martin**

Marshall Aerospace

MBDA

MTU Aero Engines

Qantas Defence

**Raytheon**

Rheinmetall Landsystem

Samsung Thales

SELEX Galileo

ST Electronics

Thales Defence

Turbomeca

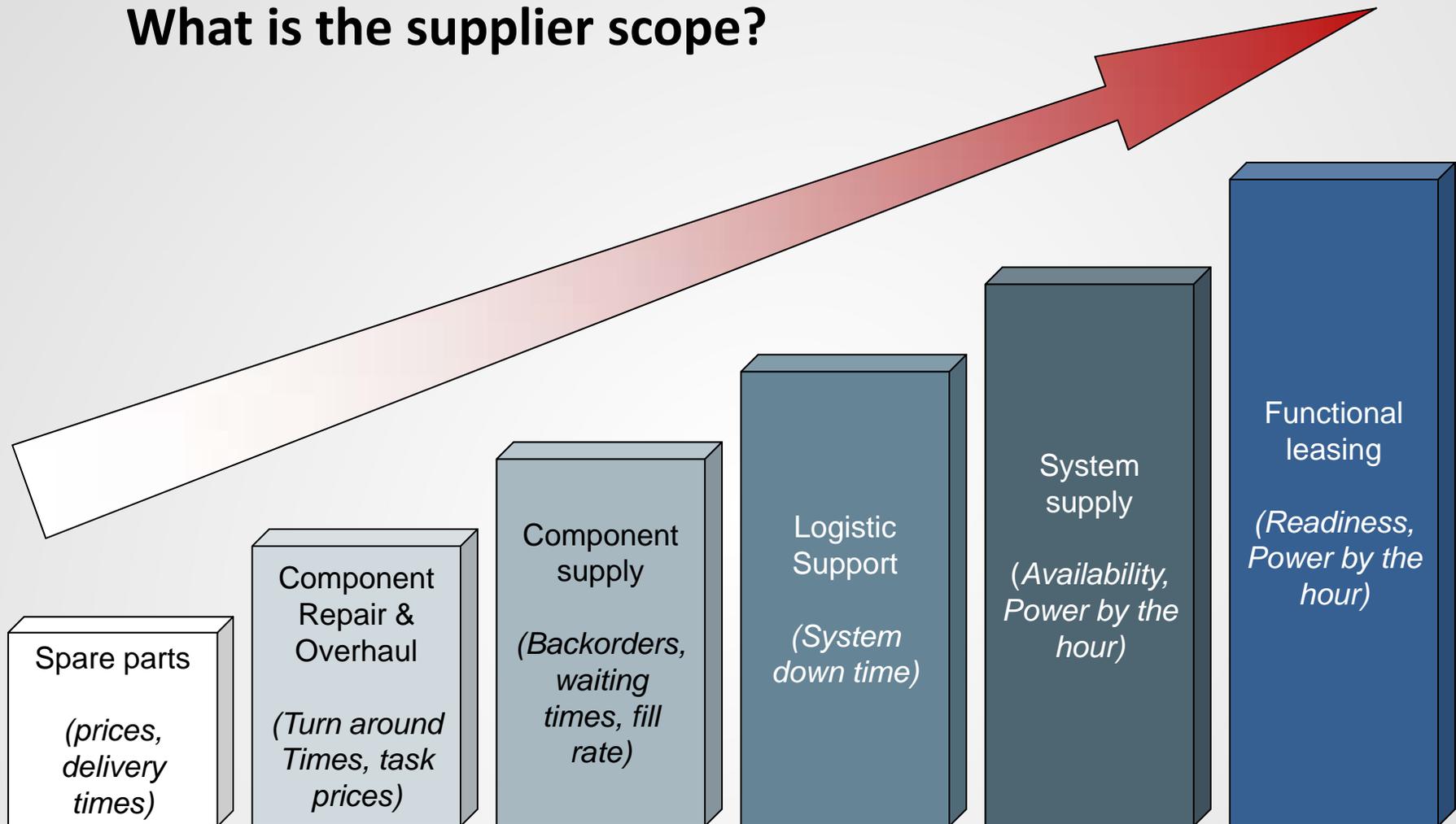
# Performance-based Logistics (PBL)

- Seeks to deliver product support as an integrated, affordable performance package designed to optimize system readiness.
- A support structure based on long-term performance agreements with clear lines of authority and responsibility.
- These strategies should optimize total system availability while minimizing cost and logistics footprint. Trade-off decisions involve cost, useful service, and effectiveness.
- The selection of the specific performance metrics should be carefully considered and supported by an operationally-oriented analysis.

# Critical success factors

1. A clear definition of the supplier scope
2. Appropriate performance parameters (KPIs)
3. Appropriate KPI target levels
4. A clear and relevant incentive model
5. Performance measurement approach and intervals

# Appropriate performance parameters? What is the supplier scope?



# Setting appropriate target levels and designing a clear incentive model

- The *customer*
  - wants to secure that the operational needs will be met without risking to pay too much
- The *supplier*
  - wants to assess the resources needed to fulfill the commitment and the risks and economical consequences
- A complex problem
  - need for efficient analysis models...
  - You want to create a Win-Win situation!

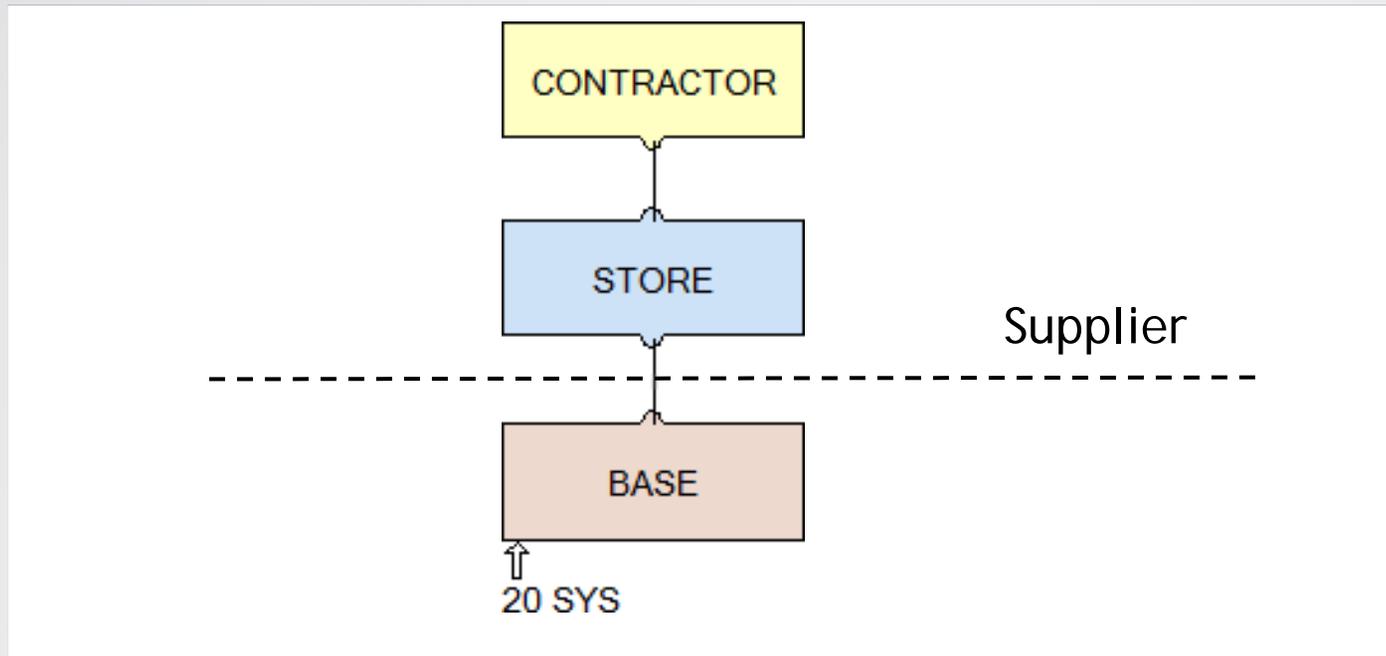
# Use models and simulate

- Simulation tools like SIMLOX
  - Evaluates the operational performance that the customer can achieve given a certain contractual performance level
  - Evaluates the probability of meeting the performance level given a certain logistics solution.
  - Provides important statistics concerning the inherent variations of the logistic parameters, this should be used when formulating the PBL contract terms
- Optimization tools like OPUS10
  - Defines the most cost effective spares parts solution to meet the objectives
  - Calculates the logistics support cost to meet a certain performance level

# How to assess an Incentive Model?

- What type of reward or penalty function should be used?
- How does the penalty distribution look like, i.e. how large penalty can be expected?
- What is the probability for not getting any penalties?
- What is the risk that we will loose money on this contract?
- other consequences...

## Example: Baseline scenario



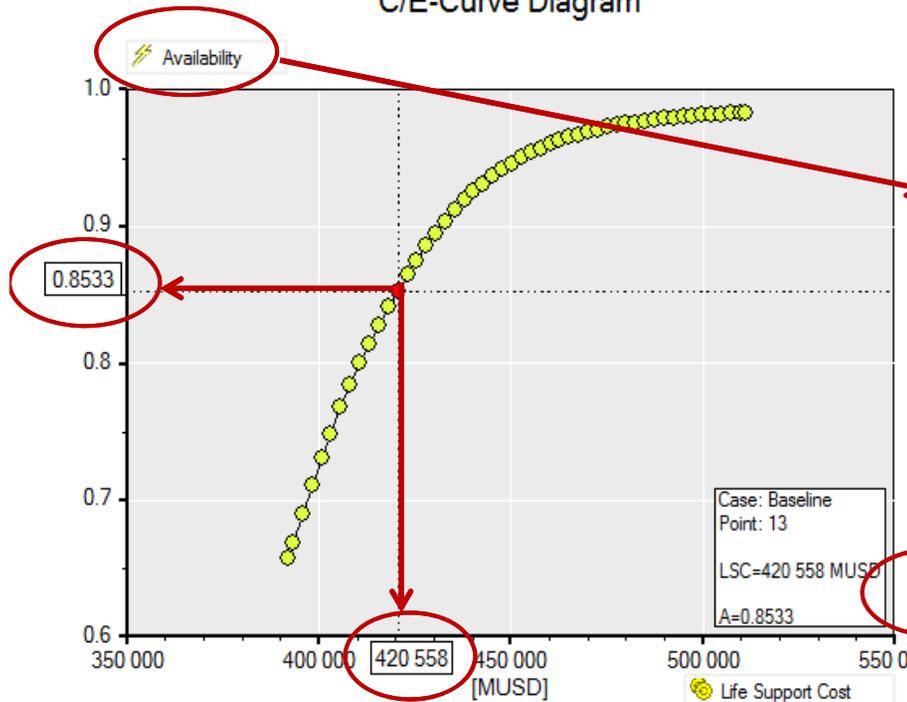
- PBL contract for supplying 10 years of operation
- 20 technical systems, utilization 15 % of the time
- System consists of 400 repairables and 600 discardables
- Repair time and lead time for reorders are assumed to be 6 months
- Contract value  $C = 500$  MUSD

# Our task: Set the PBL contract terms

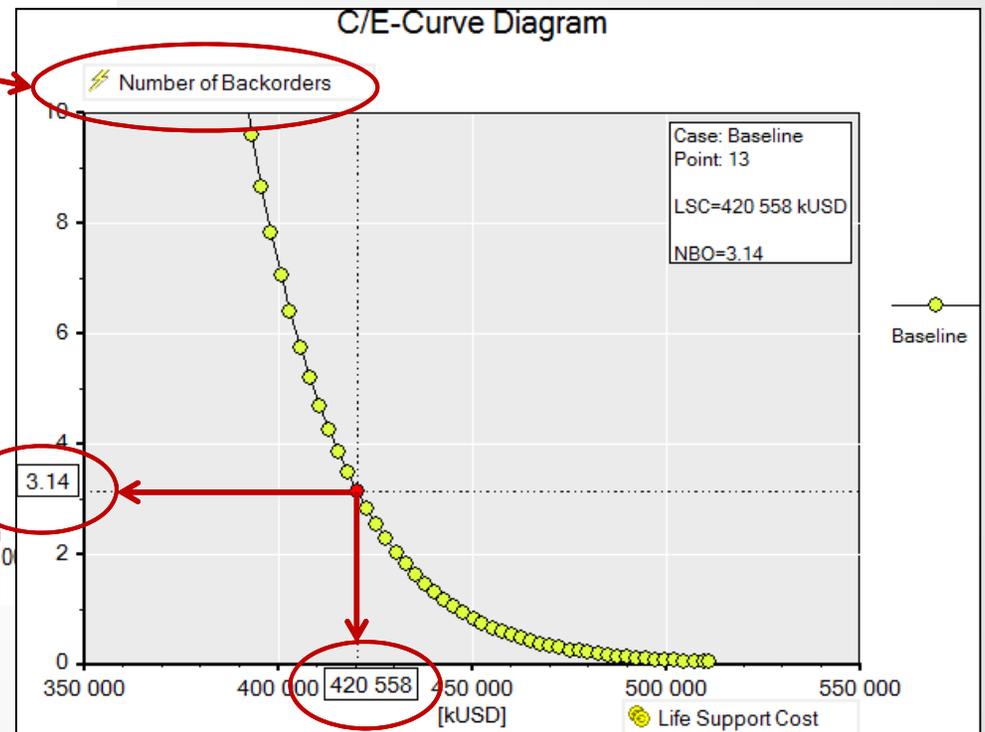
- Formulate a PBL contract based on backorders as the performance parameter to give the right incentives:
  - Supplier makes a profit if doing things right
  - Supplier loses money if doing things wrong

# Finding the right performance requirement

C/E-Curve Diagram

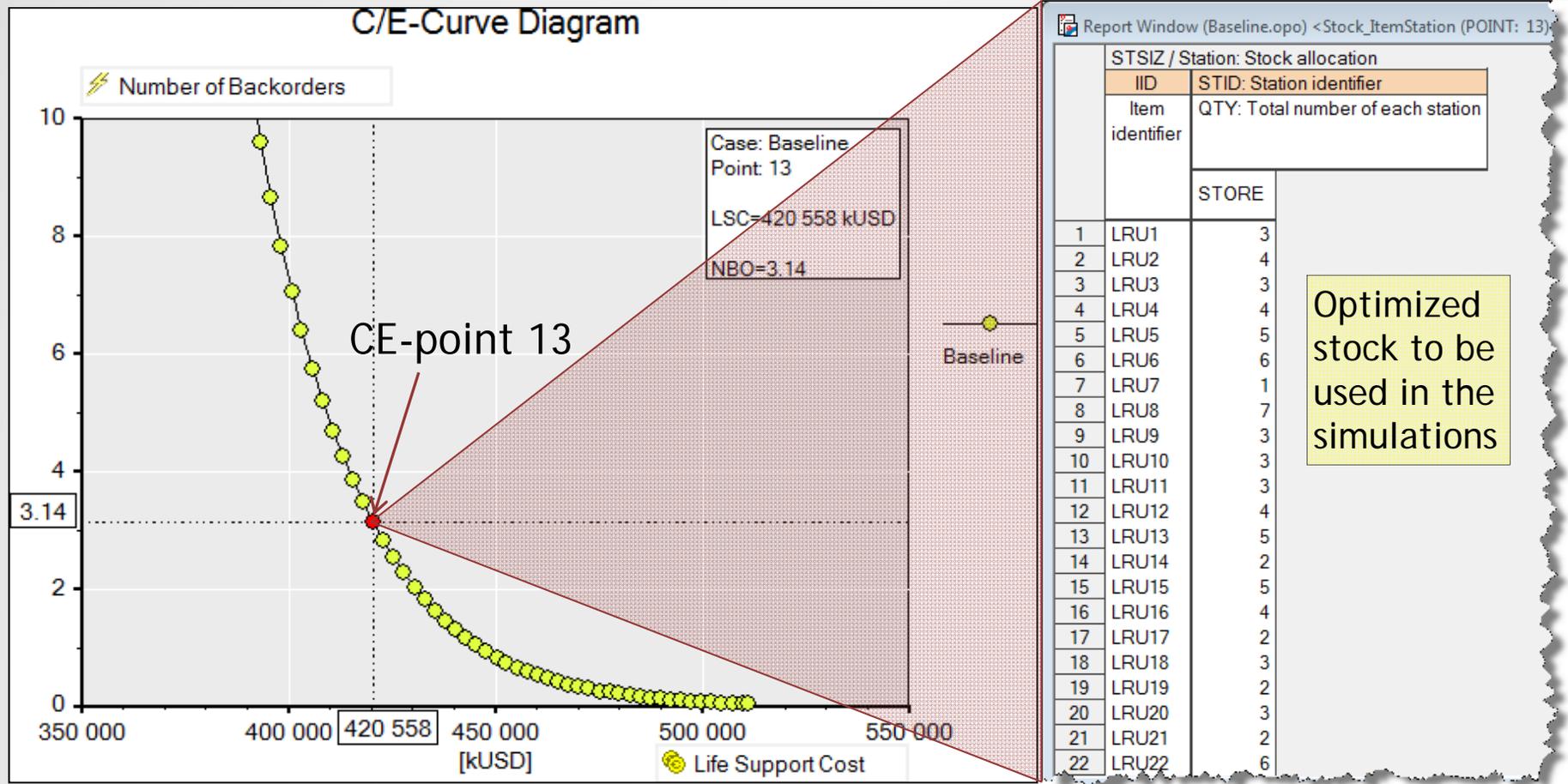


C/E-Curve Diagram



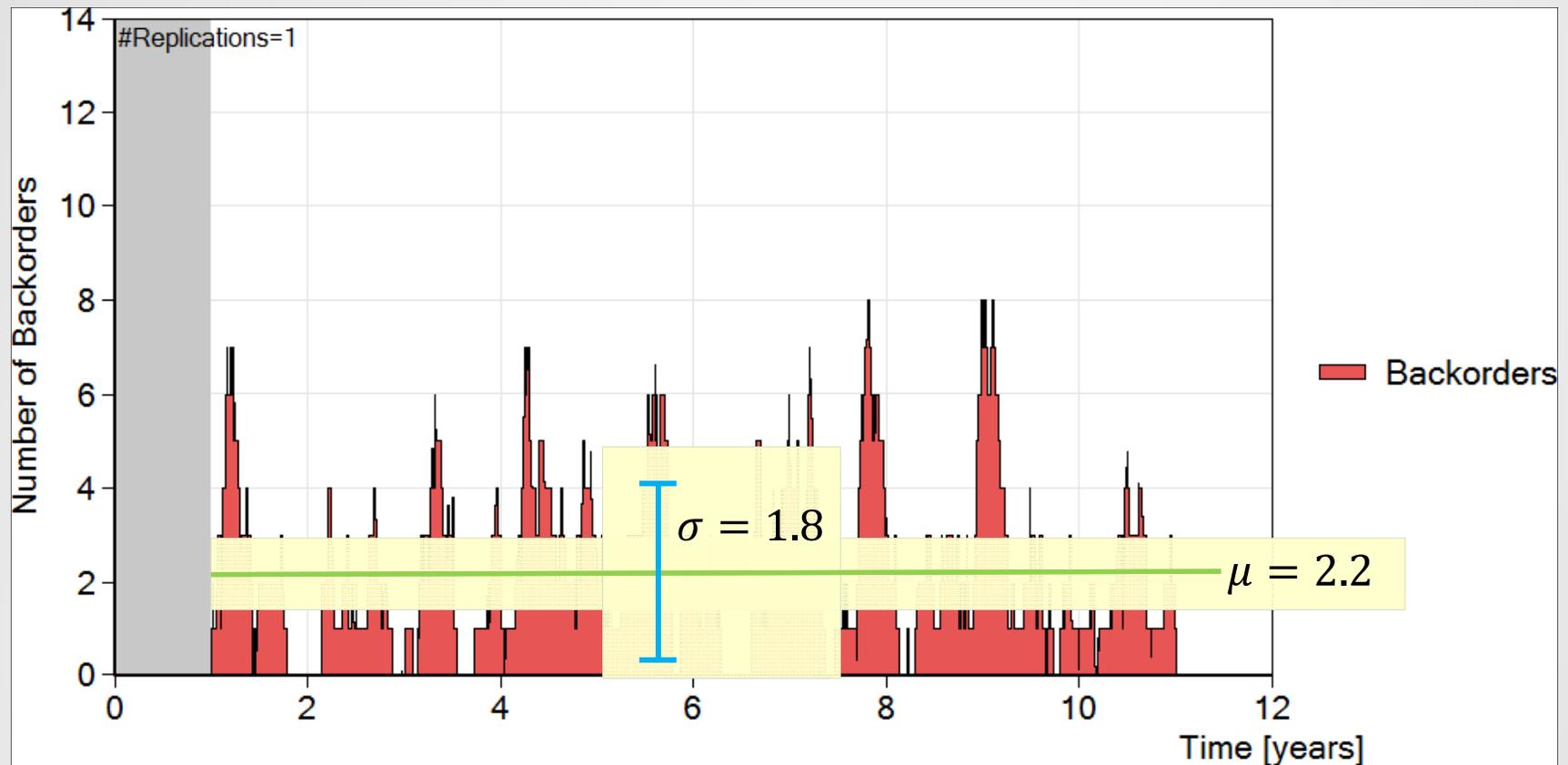
The operational requirement  $A_o > 85\%$  can be met if the average number of backorders is  $B \approx 3$

# Spares optimization – Baseline



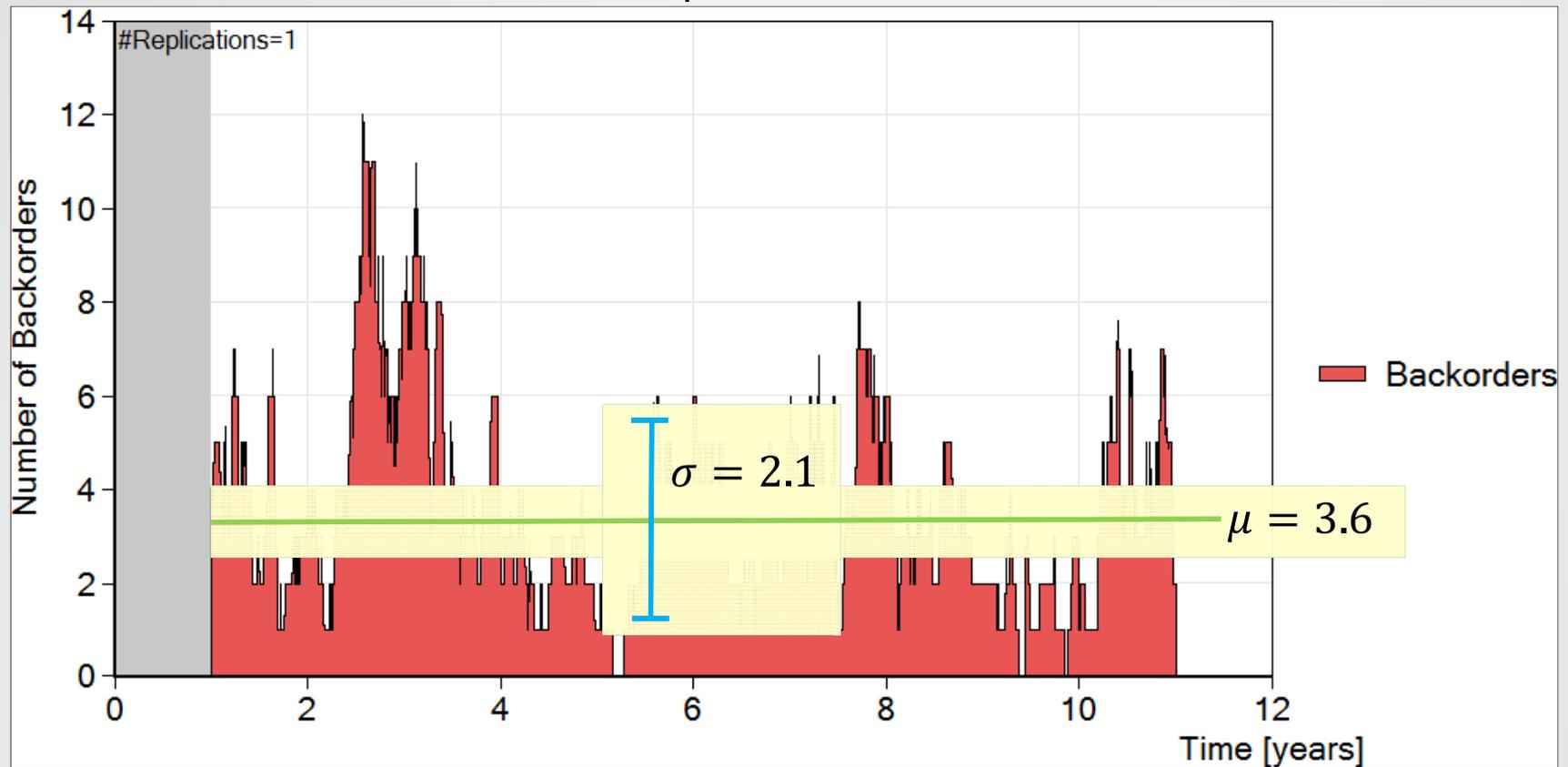
# SIMLOX simulations – Baseline

1 replication...

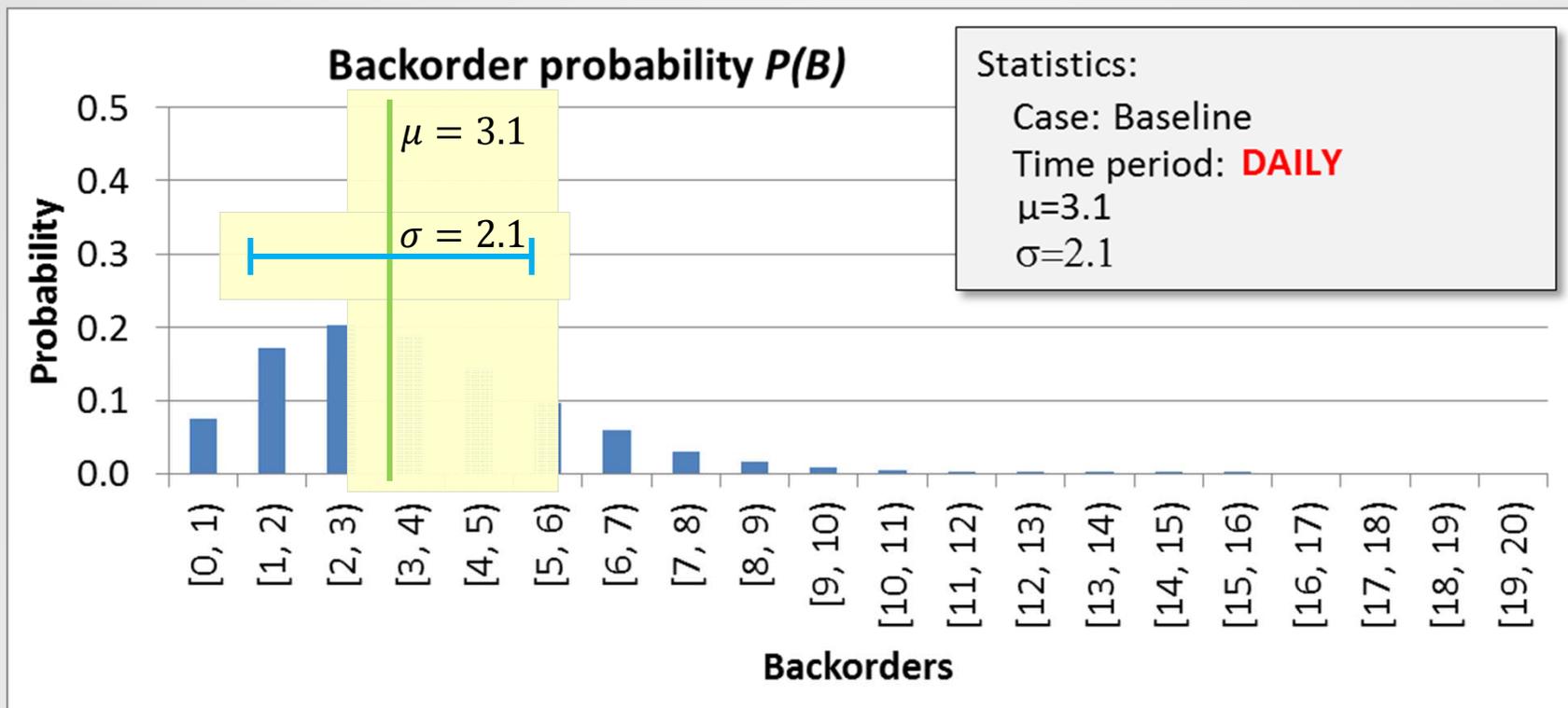


# SIMLOX simulations – Baseline

Another replication...

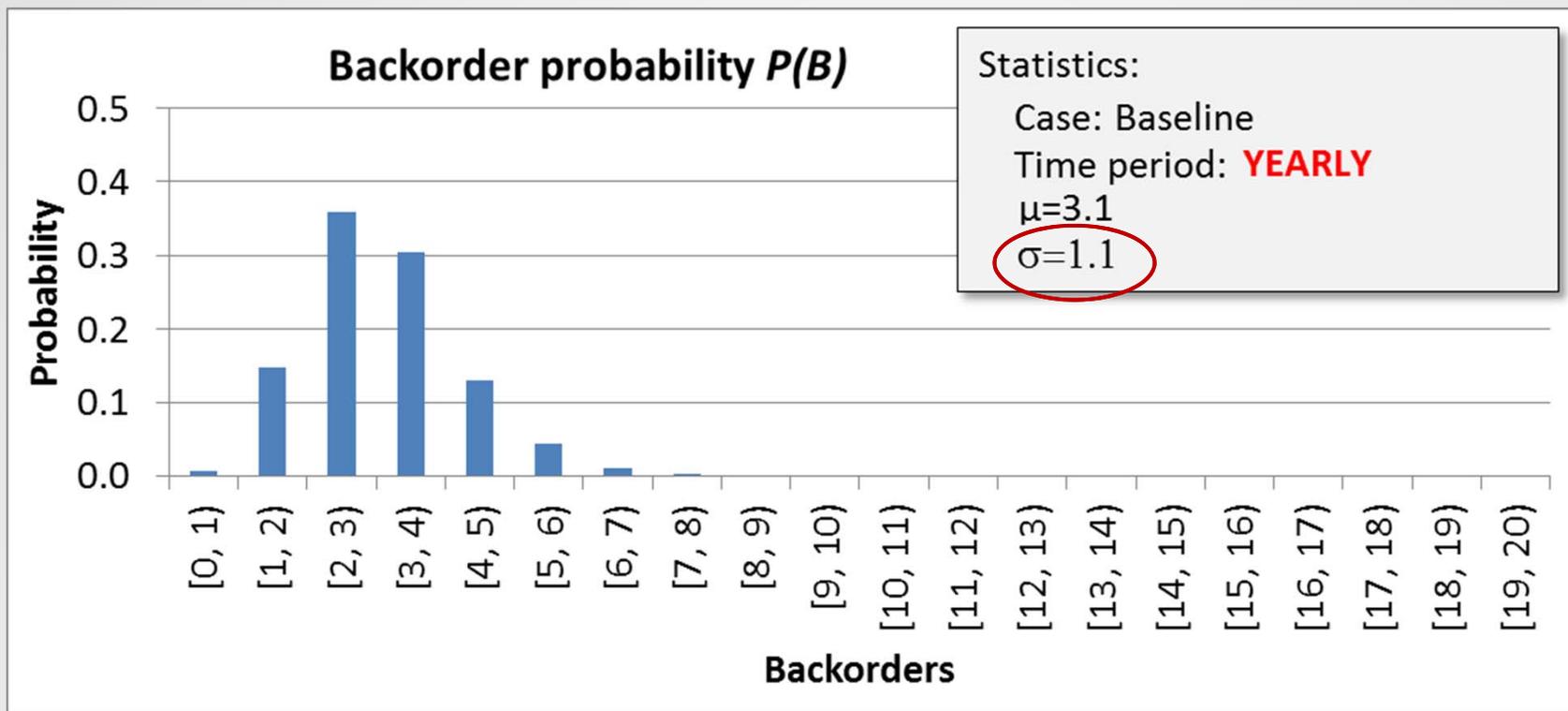


# Backorder probability



- Graph generated from SIMLOX simulation data covering a period of 1000 years (100 replications)

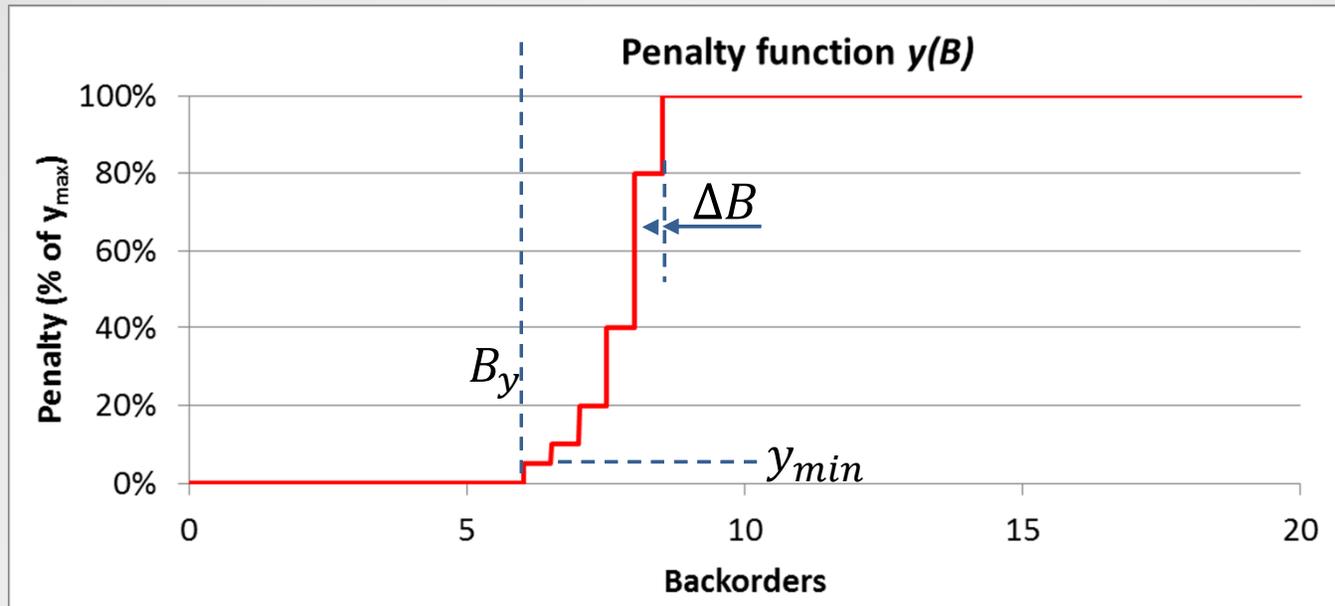
# Backorder probability



- *Variation* decreases as the time period is increased.
- The time period should be *long enough* to remedy defects in the support concept but *not too long* (slow feedback loop)

# Penalty function

Example

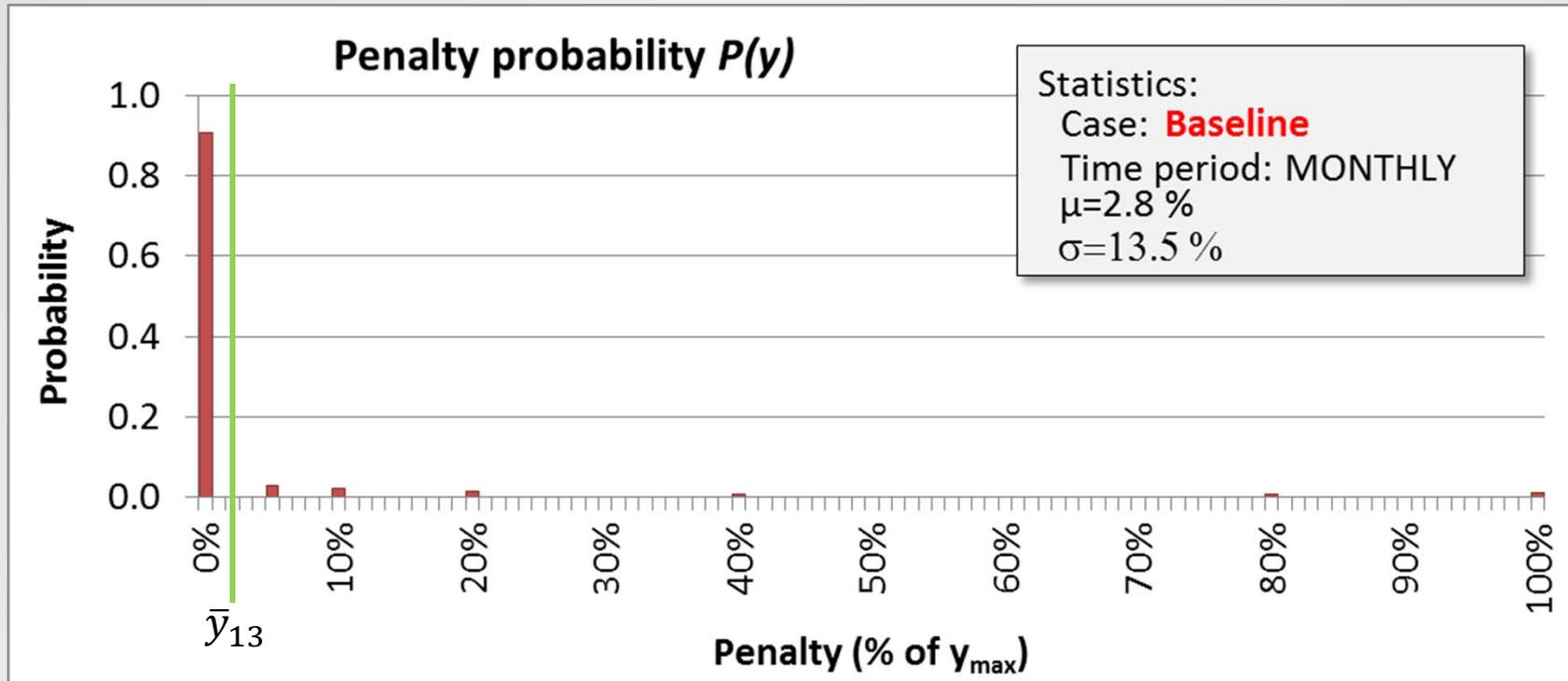


$$y(B) = \begin{cases} \min\{y_{max}, y_{min}(1 + f_y)^{\lfloor \frac{B - B_y}{\Delta B} \rfloor}\}, & B \geq B_y \\ 0, & B < B_y. \end{cases}$$

- $y_{min}$ : Minimum penalty per time period  $T$
- $y_{max}$ : Maximum penalty per time period  $T$
- $f_y$ : Penalty increase fraction
- $B_y$ : Backorder penalty threshold
- $\Delta B$ : Backorder step size

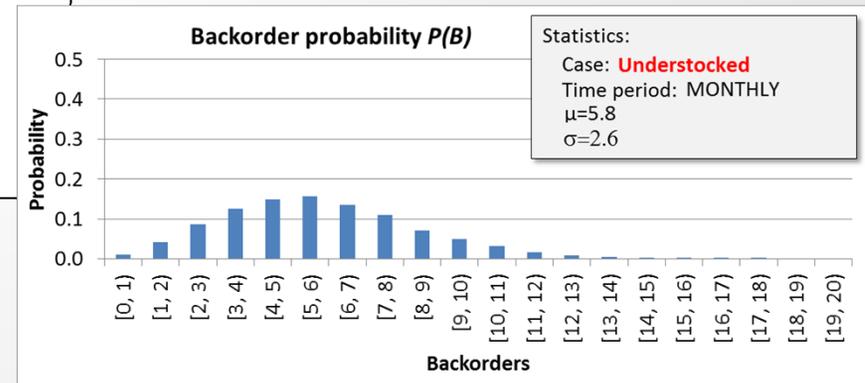
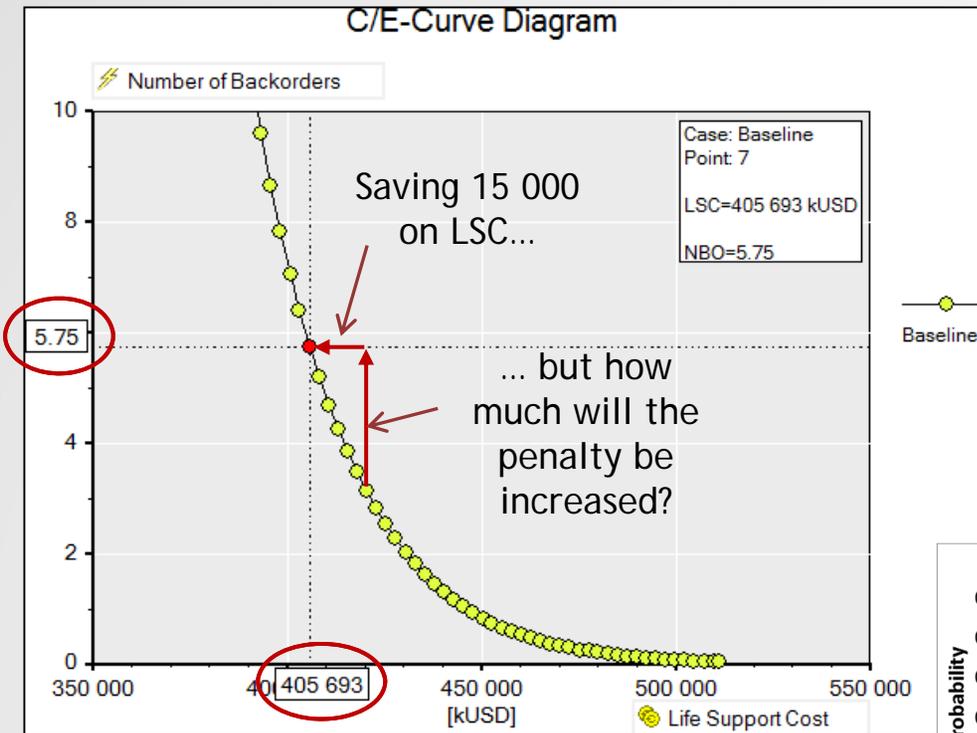
# Penalty probability – Baseline (CE-point 13)

Example



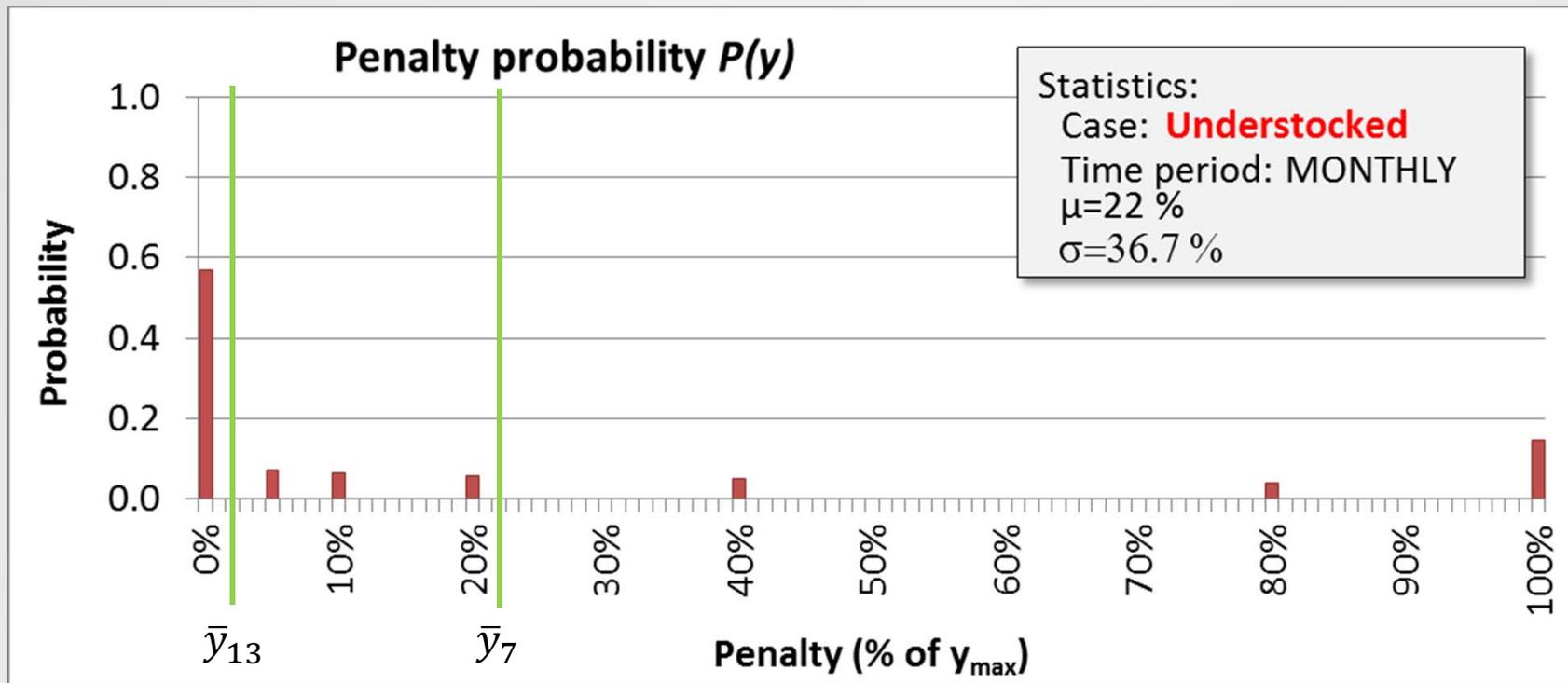
- Average monthly penalty: **2,8% of  $y_{max}$**

# Understocked scenario



# Penalty probability – Understocked (CE-point 7)

Example

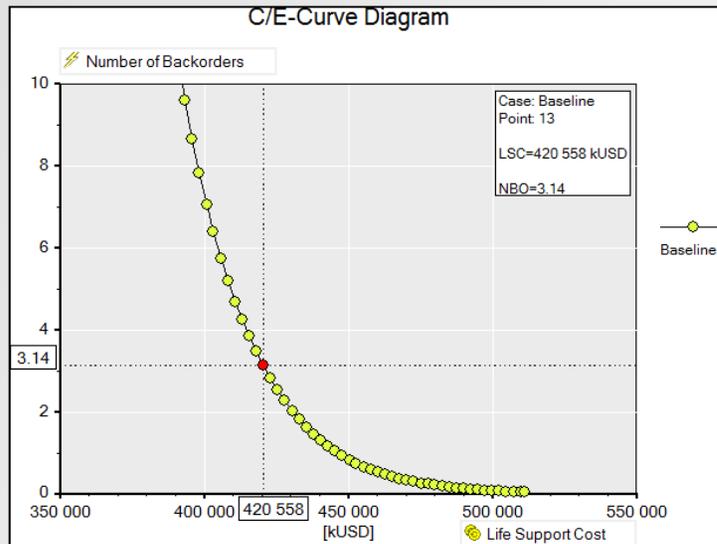


- Average monthly penalty: **22% of  $y_{max}$**
- Almost a 10-fold increase compared to the baseline scenario.

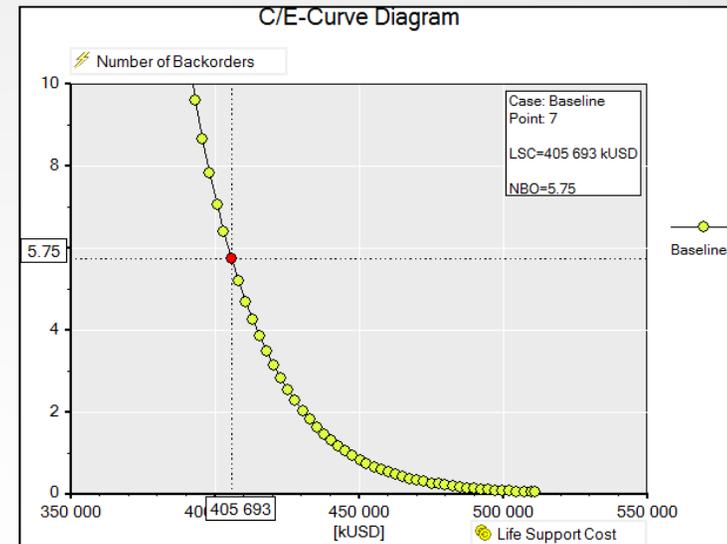
# Penalty + LSC

Example

## Baseline



## Understocked



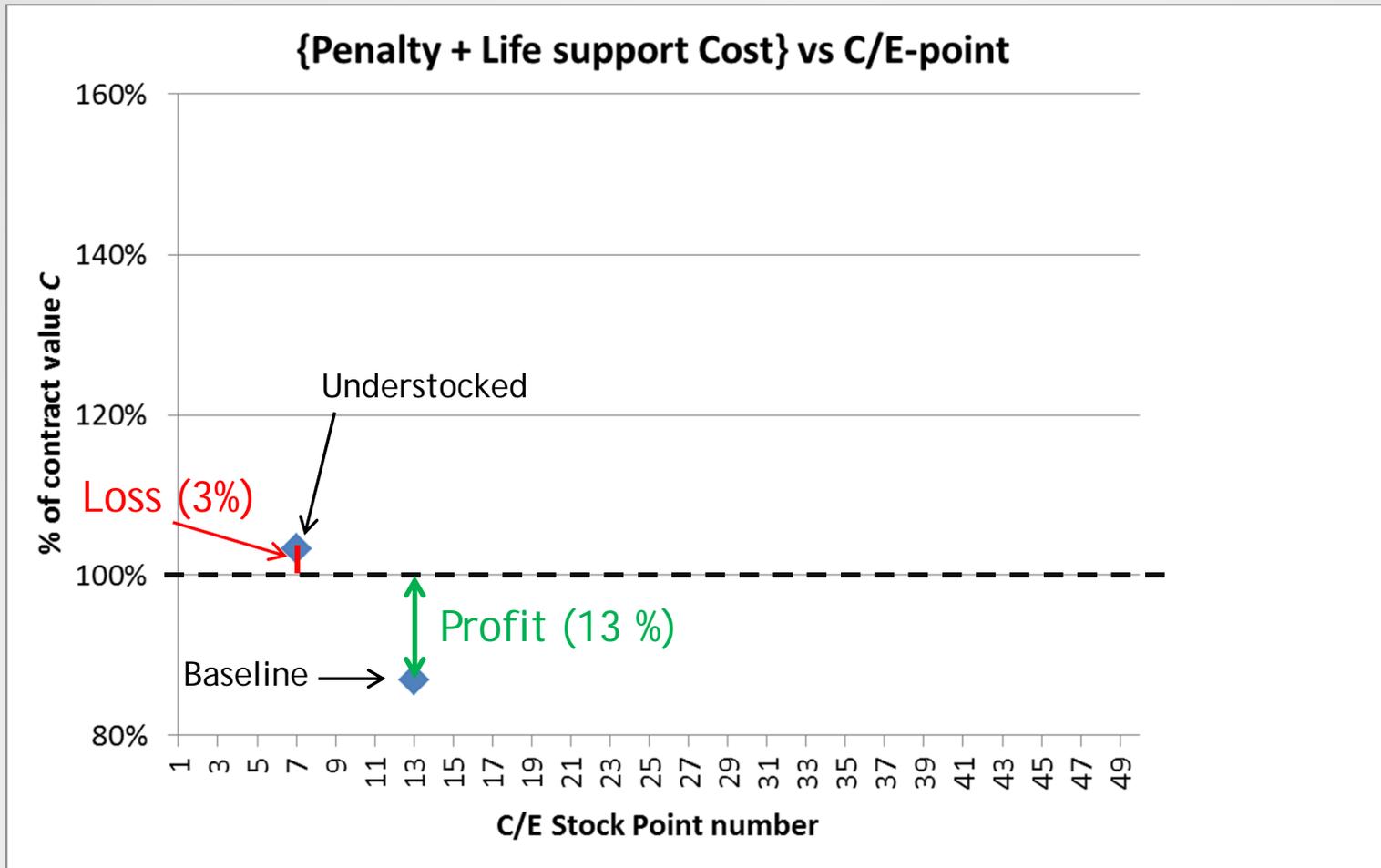
- $LSC_{13} = 421 \text{ MUSD}$  ( $= 0.84C$ )
- Total penalty = 14 *MUSD* ( $= 0.03C$ )

- $LSC_7 = 406 \text{ MUSD}$  ( $= 0.81C$ )
- Total penalty: 110 *MUSD* ( $= 0.22C$ )

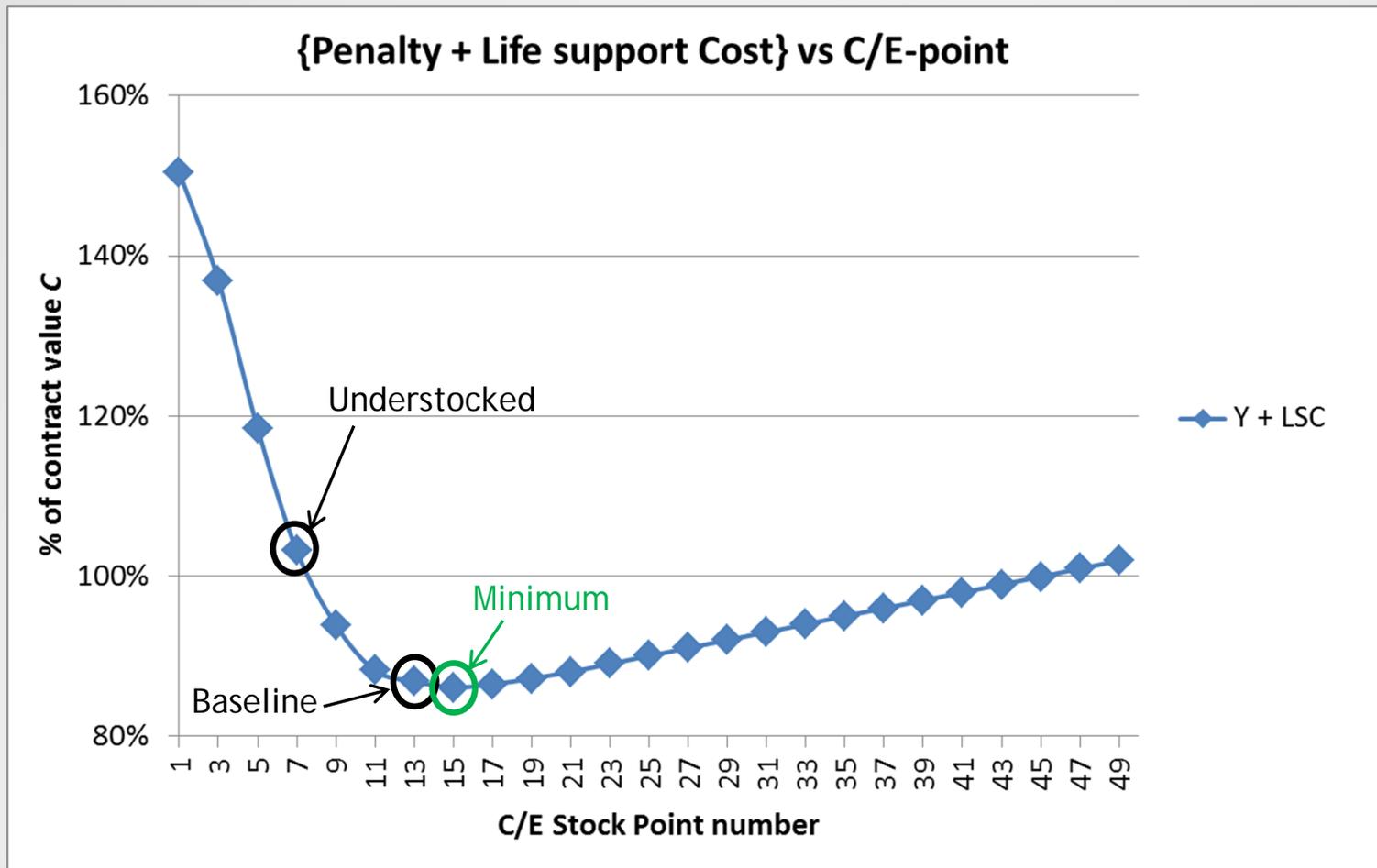
- Total cost = 435 *MUSD* ( $0.87C$ )

- Total cost = 516 *MUSD* ( $1.03C$ )

# Penalty + LSC

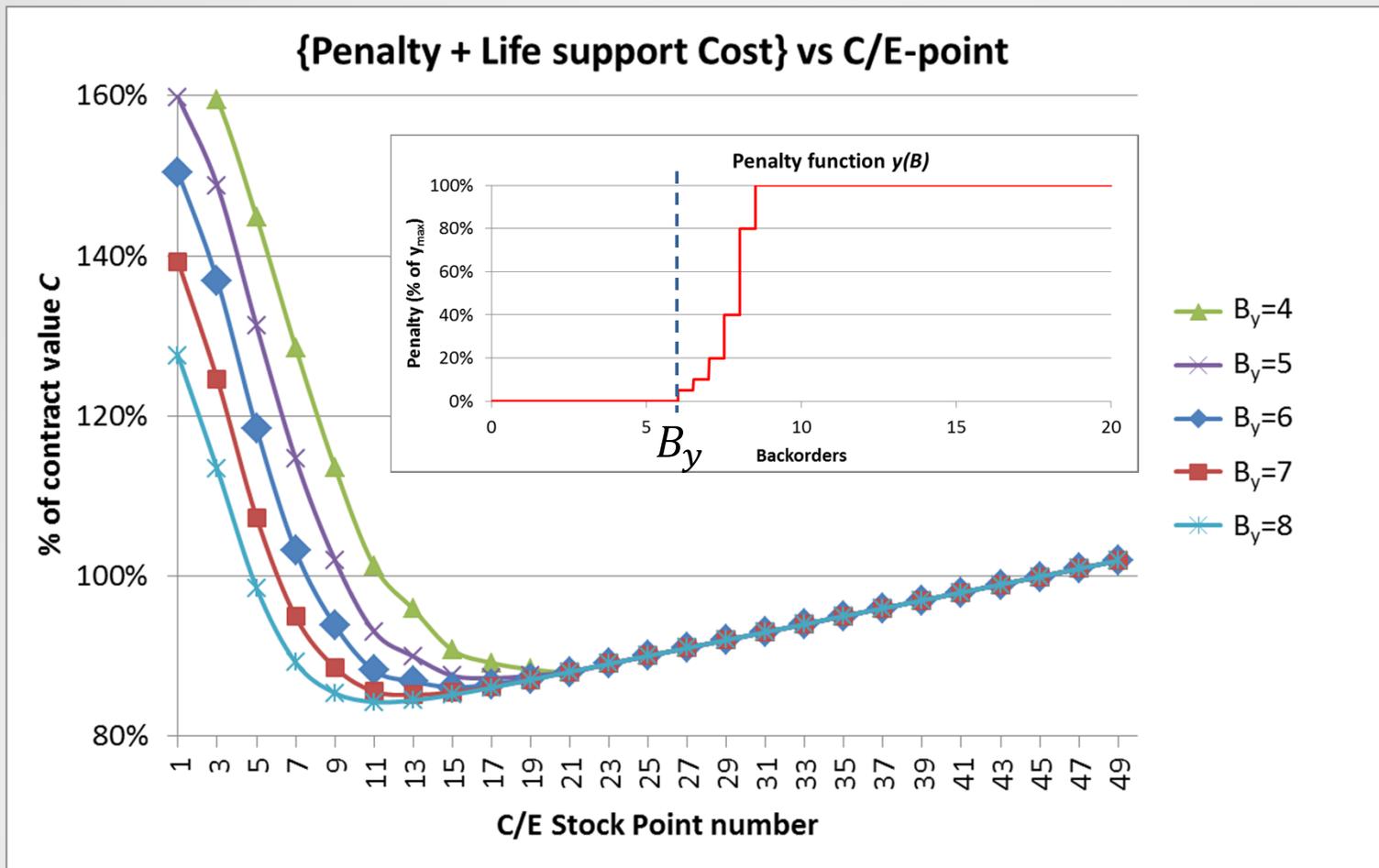


# The complete curve...



- Curve generated from SIMLOX simulation data covering a period of 25 000 years(!)

# Varying the backorder threshold $B_y$



- $B_y = 4$  encourage to overstock (or otherwise risking a loss while doing a god job)
- $B_y = 8$  encourage to understock (profiting while doing a poor job)

# Summary

- Modeling & simulation are essential in understanding the consequences of a PBL contract and in designing contract terms that gives the supplier incentives to meet the objectives
- If not taking into account the inherent variations there is a risk that cost-inefficient support strategies are implemented
  - Miss-allocation of resources
  - System operation requirements not met
- The proposed method provides a decision maker with better decision support
- The method makes it easy for both customers and suppliers to evaluate the probable reward in a PBL contract and assess the risks for not meeting the contract objectives.
- The same methodology can also be used by the supplier to design and optimize his logistic support solution

# Reference Projects

- Nordic Standard Helicopter Program – NH90
- Saab Dynamics
- BAE Systems Hägglunds



# Reference

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## Better PBL Contracts - An Analytical Approach

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### ABSTRACT

Successful Performance Based Logistics (PBL) can reduce total ownership costs for government while maintaining or increasing capability. The chance of success depends heavily on the terms in the PBL contract. Performance targets, incentive models and measurement approach must be carefully selected in order to give the supplier both motivation and freedom to provide logistics functions that will enable high system performance.

Good insight to the physics involved and what can



# Thank you for your attention

If you want to know more,  
visit us at the WPI Services exhibit.

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