



Government Electronics & Information Technology Association
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PRESS RELEASE

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GEIA-SPONSORED WORKING GROUP MAKING NOTEWORTHY PROGRESS

Arlington, VA –The Joint Marking Qualification Working Group (JMQWG), established in July of 2005 and sponsored by the Government Electronics & Information Technology Association (GEIA), announced that it is making noteworthy progress in achieving its goals. The Group's objective is to provide valuable guidance on appropriate 2D marking methods for an 80% common solution set of standard material types and environments, to meet the Department of Defense's Unique IDentification (UID) initiative. The backbone of the guidance is a comprehensive Marking Matrix backed-up by real world qualification test data for various marking scenarios. Proving the "jointness" of this activity, the GEIA's JMQWG Matrix is being prepared and populated by the University of Alabama – Huntsville, under funding from the DoD Office of Material Readiness & Sustainment Policies. This data enables companies to streamline and reduce material & process engineering qualification activities and allow design engineering to quickly focus on an optimum marking solution. Decision trees and other helpful guidance tools are also provided to aid both first time and experienced personnel sort through the realm of marking options and parameters.

The Working Group consists of Industry, Academia and Government personnel who have made "significant progress in creating a collaborative environment for sharing this specialized technical data that can help a large segment of companies doing business with the DoD" said Mitch Kaarlela, one of the Industry leaders of the Working Group. Approximately 20 high-level test summaries have been posted to-date, backed-up by over 60 detailed test reports. Additional 2D mark qualification test data is scheduled to be completed in the coming months and will be posted on the collaboration website being hosted by the Defense Acquisition University (DAU) and their Acquisition Community Connection.

To view the Working Group's technical data and the results achieved to-date, please logon to the DAU's ACC webpage at: https://acc.dau.mil/simplify/ev.php?ID=84767_201&ID2=DO_TOPIC

To become involved in the Working Group, or to share existing UID marking qualification data, or to simply ask a working group-related question, please contact one of the following:

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About the Government Electronics and Information Technology Association (GEIA)

GEIA is a trade association representing the "high-tech" industry doing business with government. Our member companies are active in serving the electronics- and information technology-related needs of government customers. We connect industry to government through a unique forecasting process, conducting hundreds of customer interviews in which our companies directly participate. We analyze and issue reports on the federal market for IT solutions, technologies, and advanced electronics products and services of all kinds, producing: An annual 10-Year Defense Forecast; an annual 5-year Federal IT Forecast; and special market studies of the government market such as Services & Support, Homeland Security, etc. Details on GEIA may be found at <http://www.geia.org/>